

Drive Directions to Grey Rock at Lake Lure  
Grey Rock at Lake Lure  
119 Arcade Street, Suite 200  
Lake Lure, NC 28746

Coming from Asheville Regional Airport (AVL)

- I 26 East
- Merge onto US-64 via Exit 49A toward Bat Cave
- Right on Lake Lure Hwy which becomes US-64/US-74 ALT/NC-9
- Office located across Lake Lure Beach in the Arcade Building

Coming from West (Knoxville) Interstate I 40

- I-40 East
- Take Exit 53 A/ US-74-A toward Blue Ridge Parkway/Bat Cave
- Turn Right onto US-74 ALT which becomes Lake Lure Hwy
- Lake Lure Hwy becomes US-64/US 74 ALT/NC 9
- Office located across from Lake Lure Beach in the Arcade Building

Coming from Charlotte/Douglas International Airport (CLT)

- I-85 South
- Merge onto US-74 W via Exit 10B
- US-74W becomes E Dixon Blvd then turns back into US-74 W
- Take the NC-9 exit, EXIT 167
- Turn Right onto NC 9
- Left onto US-64/US-74 ALT/NC-9